

HELSTON HX1 COMMUNITY ENGAGEMENT

On the basis of meetings with the planners, the client and their team, Wendron Parish Council and members of Helston Town council, we can now outline our proposed approach to community engagement in relation to the potential HX1 development. As always, this is not set in stone, so it will adjust as necessary to local circumstances as or when they arise.

Jeff Bishop, Place Studio

KEY STAGES AND TASKS

Setting Up

We have already received and studied a considerable amount of background material about the HX1 site. Initial work has been completed to establish a list of consultees and key stakeholders, means of communication and potential venues for events. As above meetings have been held with Helston Town Council and Wendron Parish Council and the intention is to share this outline with Town Framework Steering Group in early February.

Scoping Workshop

This will be by invitation only to selected stakeholders (the list to be shared with the Steering Group and others). It will be an evening event at a local venue. Its focus will be on (a) completing and agreeing the constraints, opportunities and project content aims for the site and (b) initial, shared layout sketching work, hopefully to produce a small number of basic masterplan options. A full report will be produced.

Community Drop-in 1

This will be a two day event, probably through a Friday (including evening) and a Saturday, at an easily accessible local venue. It will be widely publicised and open to all. It will be highly interactive, giving the wider community an opportunity to see, comment on and elaborate the results of the Scoping Workshop. A full report will be produced, all those attending will also receive a summary report.

Design Workshop

With a clear direction in place for the approach to take with the initial application this will be a second event, locally based and probably again on an evening. It will involve the same invited group as before, perhaps with additions if new key people emerge. Its focus will be on layout and design, testing and advancing a sketch scheme (or perhaps 2/3) built from previous results.

Community Drop-in 2

As an illustrative layout is appearing (mainly from the Design Workshop), but before anything is finalised, this will be a second, open drop-in event (venue and timings as before), focusing on final issues and amendments rather than anything fundamental. This will be slightly less interactive but still enable community input and the proposals will be open to change. A full report will be produced, all those attending will also receive a summary report.

Report of Community Engagement

The report will be a full and independently produced audit trail of all engagement and communications work. It will be submitted with any resulting planning application. All of this is in full accordance with the latest government guidance.

In close parallel with this engagement work, PPS have been commissioned to undertake a programme of **communications** work. This will include setting up a website, general and regular mailings, assistance with stakeholder identification and access, press releases and so forth and responses to queries (probably via a telephone line).

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